CREATIVE ENGINEERING INCORPORATED

THE *ULTIMATE* IN ANIMATRONIC ENTERTAINMENT!

INTRODUCING

THE NEW ROCK-AFIRE EXPLOSION®

Children all over the world have fallen in love with the music and antics of the amazing Rock-afire Explosion! Billy Bob and the rest of the cast are currently entertaining millions in restaurants and amusement parks worldwide —

Danceatronics™ Technology. This unique process (patents pending) enables the cast to move and dance around the stage. Only Creative Engineering can offer this!

— And now the magic can be yours!

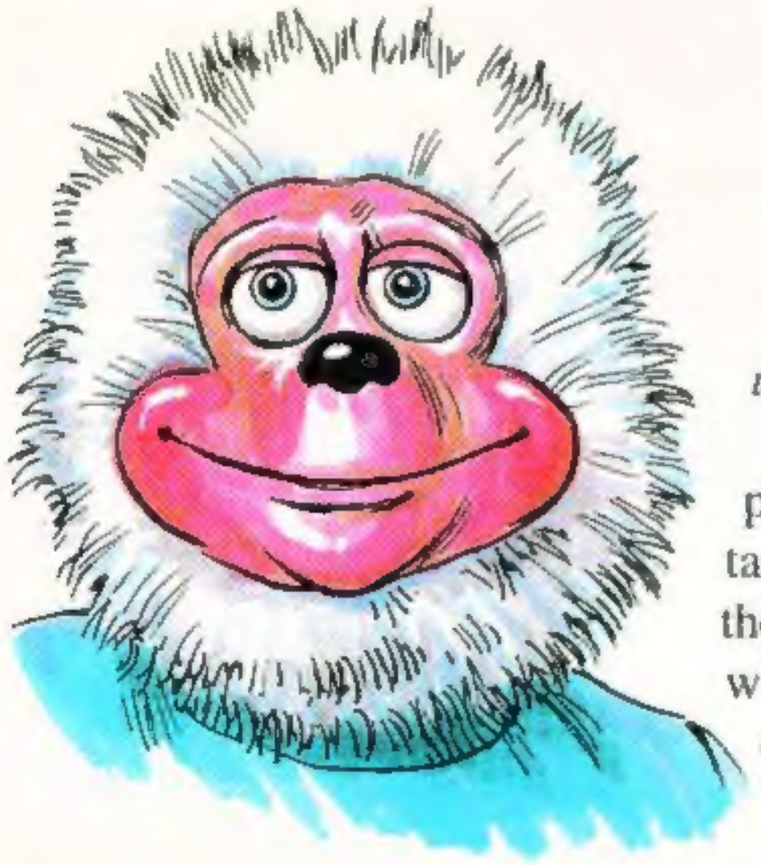
Affordable Pricing • Multiple Show Discounts • Exclusive Area Protection

The dynamic Rock-afire Explosion® boasts an exciting new center stage design and two rotating side stages, continually presenting new show elements to keep things moving.

MEET THE STARS OF THE NEW ROCK-AFIRE EXPLOSION

Billy Bob: Living by the Golden Rule, this sweet and personable MC keeps everyone upbeat and leads the RAE with an eternally positive outlook. He sees only the bright side of a situation and hopes someday to have a brilliant recording career – if his voice ever changes!

Mitzi Mozzarella: An entrant in 13 rodential beauty contests last year alone, this accomplished mouse was singing before she could squeak. Her confident approach to life helps her withstand the constant teasing she gets from the rest of the band. She just loves the attention.



Beach Bear: "Be cool. Stay cool. If you're not cool, then you're – well – *un*cool." This is Beach Bear's philosophy as he tastefully peppers the group's vocals with just the right dash of "blistering assault."

Fatz Geronimo: Raised on the Louisiana Bayou, this charismatic gorilla adds his smooth bass vocals and down-home Southern humor to the mix. At a trim 850 lbs, Fatz sings wherever he wants.

Looney Bird: Contributing falsetto vocals to the group's lush harmony, Looney is lost in a zany world of experiments to save the world. He hopes to win a Nobel Prize, but his idea of a good time is shopping for pocket protectors.

Dook LaRue: Don't ask Dook to cipher numbers. He'll tell you, "I'm just a junkyard dog," but his modesty belies his musical talent and gorgeous singing voice.

IT'S ENTERTAINING!

The Show Selector

Creative Engineering offers the *only* show selection system for animation! Now your customers can choose from Rock 'n' Roll, Country & Western, Kiddie Songs, Oldies or Comedy. With our vast library of shows and continuous updates, everyone – young and old alike – can join in the fun!

IT'S INTERACTIVE!

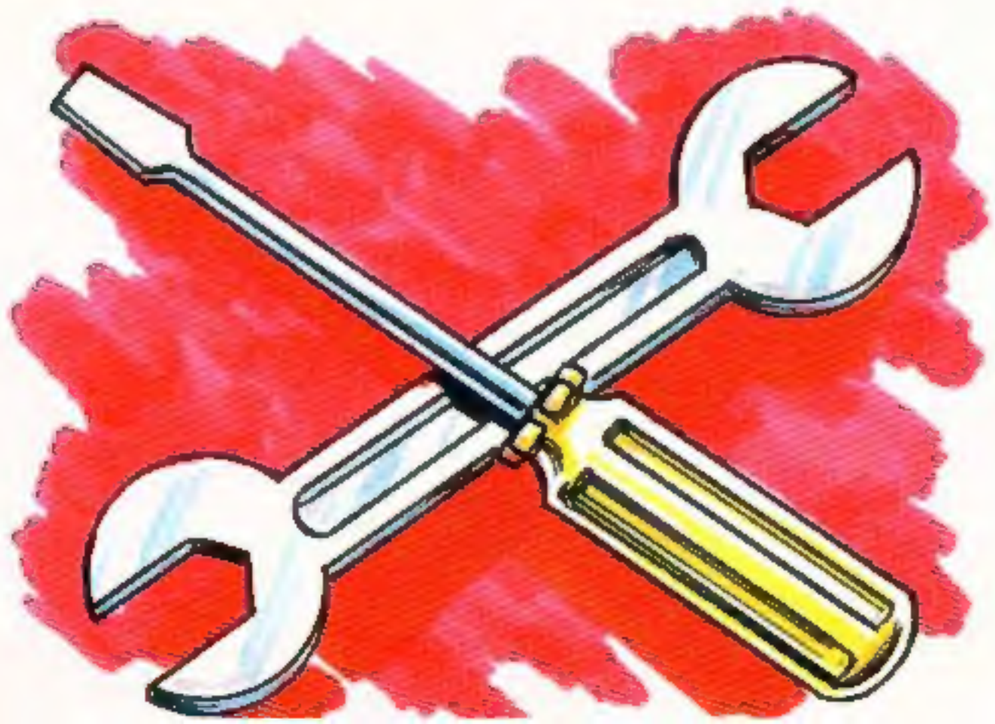
With the amazing Show Selector, your customers can be part of the show. CEI constantly updates the shows and software, plus we can use videos kids send in of themselves. Imagine! Customers will come back again and again to see themselves on the big screen with Billy Bob and the gang!

With the touch of a button, a new show is brought into play. While the system is cueing up the next bit of entertainment, Billy Bob says thank you and keep things going with short bits that often incorporate videos sent in by your customers.

LET'S GET TECHNICAL!

The New Rock-afire Explosion is a complete show system that uses time-tested technology to give you all these outstanding features:

- Low maintenance.
- Interchangeable parts.
- Computer controlled.
- Special software designed and provided to maintain precise synchronization.
- Pneumatic Austrian-style curtains.



TECHNICAL REQUIREMENTS
Area: 26' (w) x 12' (d) x 10' (h).
Air requirement: 50 CFM at 100 PSI; clean, dry air.
Electrical: 60A 110V single phase for show only.

CREATIVE ENGINEERING IS

IN TOUCH AND ON-LINE

No other company offers you:

- The personal communication advantages of your own, stand-alone electronic mail system.
- This incredibly user-friendly E-mail system puts you in touch instantly with anyone else on the network.
- Prompt answers and solutions!

Creative Engineering is the most customer-responsive company in the world!

- CEI quality is backed by an unparalleled commitment to continuing service!
- Simple, modular design.
- We can install the RAE and train your staff on site.
- Easy access to technical help through our unique E-mail system!

ADVANTAGES OF A SYNDICATED SHOW

- Recognition! - You can have well-loved characters known all over the world performing nightly in your venue, Royalty Free!
- Variety! - Extensive existing show library with frequent updates of new shows.
- Availability! - Your show can be shipped within just a few months after placing your order.
- Millions of dollars worth of technology for the price of one show!
- Exclusive! - If you hurry, you can still get exclusive rights to your area!

CEI is constantly at work programming new shows and improving its distinctive Danceatronics™ technology. Show and software updates are shipped out periodically to keep the experience fresh and exciting.

ALL OUR CUSTOMERS ARE SATISFIED!

Creative Engineering has been designing, installing and maintaining the world's finest animated shows for over 18 years. We are the industry leader in quality, entertainment, value and service! *All* our customers are completely satisfied; wherever they are, they all agree that the RAE keeps the customers coming back!

Pistol Pete's Pizza – AZ, NM, NV, CA, TX, Mexico
Fun Time Pizza – TX, Mexico
Pleasure Island – England
Flamingoland – England
Gulliver's World – England
Gold Reef City – South Africa
Fun Zone – NY
Billy Bob's Wonderland – WV
Wonderland USA – WA
KidzBiz – PA
Circus Pizza – MN
Party On Pizza – MD
Mega Maze – FL
Playcenter – Brazil
Mundo Magico – Chile
Calaway Park – Canada
Knoebels Grove – PA
Santa's Village – NH
Magic World – TN
Black Pool Pleasure Beach – England

AND DON'T FORGET...

The *Classic* Rock-afire Explosion!®

The animatronic show that started it all!

The Classic Rock-afire Explosion® has been wowing audiences for over a decade, and it's still going strong. The shows are as popular today as they were in the beginning, and the technology has proven itself through years of reliable service.

- Thirteen years of popularity.
- Available as a cash purchase, financed or lease with option to buy.
- Now for immediate delivery.
- Area Requirement:
  36' to 40' (w) x 13' (d) x 11' (h).

CREATIVE ENGINEERING INCORPORATED

With today's market conditions, there's never been a better time to invest in your business. Your investment in CEI's superior animatronic technology is a wise business decision. For more information on how you can own one of these amazing shows, contact Creative Engineering, Incorporated at:

47 W. Jefferson Street
Orlando, Florida 32801
Phone (407) 425-1001
FAX (407) 425-1007

THE QUALITY SHOWS ™

CEI NEW ROCK-AFIRE EXPLOSION PROMOTIONAL PAMPHLET

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